

PIVOTAL LEADERS™

2011 Networking Events Schedule

May 24

**CLEANTECH
BREAKFAST CLUB
Jesse Berst**

**SEATTLE
Washington Athletic
Club**

7:30am

May 25

**ANNOUNCEMENT
The 2011
Pivotal Leaders**

June 21

**CLEANTECH
BREAKFAST CLUB
Jean Wilson**

**PORTLAND
Multnomah Athletic
Club**

7:30am

July 14

**EXCLUSIVE EVENT
Boeing Tour and
Roundtable**

EVERETT, WA

July 26

**CLEANTECH
BREAKFAST CLUB
Ash Awad**

**PORTLAND
Multnomah Athletic
Club**

7:30am

September 27

**CLEANTECH
BREAKFAST CLUB
Rob Bernard**

**SEATTLE
Washington Athletic
Club**

7:30am

October 6

**EXCLUSIVE EVENT
Go Big Green**

**EUGENE, OR
University of Oregon**

October 25

**CLEANTECH
BREAKFAST CLUB
Nathan Gibson**

**PORTLAND
Multnomah Athletic
Club**

7:30am

November 1-3

**PUBLIC EVENT
The EV
Roadmap**

November 15

**CLEANTECH
BREAKFAST CLUB
Terry Chuah**

**SEATTLE
Washington Athletic
Club**

7:30am

December 7

**EXCLUSIVE EVENT
TBA
Perkins Coie and
Ernst & Young will
host an event in
Seattle.**

4pm



PIVOTAL LEADERS

The Pivotal Leaders Breakfast Club taps our rich network of leaders to lead discussions about emerging clean tech trends, issues, ideas and opportunities in the Northwest. These intimate, network-exclusive events provide a forum to connect and learn from one another in a schedule-friendly format. Be sure to RSVP, as space is limited.

PIVOTAL LEADERS™

May 24

SEATTLE

Washington
Athletic Club

7:30am

CLEANTECH BREAKFAST CLUB

Jesse Berst: “Go Big or Go Home: Why the Pacific Northwest needs a big idea to jump start its clean energy economy”

Jesse believes business leaders in the clean tech industry still think too small. His new idea, which he is calling the Experience Center, seeks to drive fresh thinking that leapfrogs the status quo.

JESSE BERST IS ONE OF THE NORTHWEST'S CLEANTECH PIONEERS. AS THE MANAGING DIRECTOR OF GLOBALSMARTENERGY HE FOUNDED SMARTGRIDNEWS.COM, THE INTERNET'S OLDEST, LARGEST AND HIGHEST-RANKED SMART GRID SITE. HE HAS KEYNOTED DOZENS OF ENERGY-RELATED EVENTS IN THE U.S. AND ABROAD.

May 25

ANNOUNCEMENT: The 2011 Pivotal Leaders

June 21

PORTLAND

Multnomah
Athletic Club

7:30am

CLEANTECH BREAKFAST CLUB

Jean Wilson: “Solar Energy, the Amazing Race”

Solar energy has been one of the hottest areas of innovation and investment over the past 5 years. As one of the industry's most experienced and dynamic leaders, Jean will present her insights on where the sector is moving and the entrepreneurial opportunities that lie ahead.

JEAN IS SENIOR VICE PRESIDENT AT SUNPOWER. PRIOR TO JOINING SUNPOWER, SHE SERVED AS SENIOR VICE PRESIDENT, RENEWABLE ENERGY AT PPM ENERGY (NOW IBERDROLA RENEWABLES), WHERE SHE LED A TEAM OF MORE THAN 130 PEOPLE IN THE ACQUISITION AND DEVELOPMENT OF OVER 2,400 MW OF WIND POWER PROJECTS AND GREW A WIND AND SOLAR POWER PROJECT PIPELINE IN EXCESS OF 18,000 MW.

July 14

EVERETT, WA

Boeing

EXCLUSIVE EVENT

Boeing Tour and Roundtable

PIVOTAL LEADERS™

July 26

PORTLAND

Multnomah
Athletic Club

7:30am

CLEANTECH BREAKFAST CLUB

Ash Awad: “Innovation and the Green Building Industry”

Ash is widely credited with getting McKinstry into the energy business. Don't miss this opportunity to hear his take on innovation and the green building industry, based on his more than 15 years of energy efficiency experience.

AS CORPORATE VICE PRESIDENT FOR MCKINSTRY, ASH AWAD IS RESPONSIBLE FOR A STAFF OF MORE THAN 325 OF THE FINEST ENERGY AND FACILITY SERVICES PROFESSIONALS IN THE INDUSTRY. ASH IS RESPONSIBLE FOR EVOLVING MCKINSTRY'S ENERGY EFFICIENCY, RENEWABLE ENERGY, AND FACILITY SERVICES BUSINESS LINES WHILE PROVIDING THE VISION AND LEADERSHIP FOR A VARIETY OF RELATED STRATEGIC INITIATIVES.

Sept 27

SEATTLE

Washingto
Athletic Club

7:30am

CLEANTECH BREAKFAST CLUB

Rob Bernard: “How the Cloud Changes Everything”

Microsoft's Chief Environmental Strategist will discuss the importance of technology in addressing environmental issues. As a passionate believer in the role technology can play in enabling energy efficiency and advancing scientific breakthroughs, Rob will provide us with a unique look into how Microsoft and its partners are leveraging technology to reinvent the way we use resources.

ROB BERNARD IS CHIEF ENVIRONMENTAL STRATEGIST FOR MICROSOFT AND IS RESPONSIBLE FOR DEFINING AND IMPLEMENTING THE GLOBAL STRATEGY FOR THE COMPANY'S ENVIRONMENTAL EFFORTS. UNDER ROB'S LEADERSHIP, MICROSOFT HAS SET ITS FIRST CARBON REDUCTION GOAL AND ROLLED OUT ITS FIRST GLOBAL CAMPAIGN TO ENGAGE WITH CUSTOMERS ON WAYS TO USE INFORMATION TECHNOLOGY TO REDUCE ENVIRONMENTAL IMPACTS.

Oct 6

EUGENE, OR

University
of Oregon

EXCLUSIVE EVENT

Go Big Green

The University of Oregon is the academic presenting sponsor for the Pivotal Leaders network for a reason. Several reasons, actually. State-of-the-art research facilities for nano-technology and materials sciences. Global leadership in green chemistry and product design. Highly-ranked programs in green building design, and sustainable business, innovation and entrepreneurship. Turns out the football team is pretty highly ranked as well. Join other Pivotal Leaders at the University of Oregon campus on Thursday, October 6th, for a tour of our research facilities, in-depth conversations with leading research experts and teachers, and the nationally-televised football game against Cal. Be one of the first 30 people to reserve your spot; we'll take of care of the pre-game tailgate.

PIVOTAL LEADERS™

Oct 25

PORTLAND

Multnomah
Athletic Club

7:30am

CLEANTECH BREAKFAST CLUB

Nathan Gibson: “Changing the Game for Green Construction”

Nate will focus on how Skanska, one of the world’s largest construction companies, is changing the game for green construction in the Northwest and beyond. Nate will share his personal experience getting Skanska to focus on sustainability and discuss what we can all learn from this and how the region will benefit.

NATHAN GIBSON IS VICE PRESIDENT, BUSINESS DEVELOPMENT AT SKANSKA. NATE AND HIS TEAM HAVE BEEN VERY SUCCESSFUL WINNING BIG PROJECTS RECENTLY (INCLUDING THE NEW VESTAS HEADQUARTERS, THE OREGON SUSTAINABILITY CENTER AND INTEL’S NEW FAB) BECAUSE OF HIS STRONG LEADERSHIP AND COMMITMENT TO GREEN BUILDING AND SUSTAINABILITY.

Nov 1-3

PORTLAND

PUBLIC EVENT

The EV Roadmap

This symposium will focus on answering Barack Obama’s question: What does it take to produce a million electric vehicles in the US over the next 2 years? Portland State University, PGE and Pivotal Investments are the lead sponsors for this event.

Nov 15

SEATTLE

Washington
Athletic Club

7:30am

CLEANTECH BREAKFAST CLUB

Terry Chuah: “Energy and Sustainability: The Changing Terrain in the War for Talent”

Terry will look at how companies are battling for the best talent in the fields of energy and sustainability and discuss the implications for the clean tech sector in the Pacific Northwest.

TERRY CHUAH IS A PARTNER AT HEIDRICK & STRUGGLES’ SAN FRANCISCO OFFICE, WHERE HE LEADS THE CLEANTECH TEAM FOR THE FIRM. HE HAS CONDUCTED ASSIGNMENTS FOR A BROAD RANGE OF GLOBAL CORPORATIONS, PRIVATELY OWNED SMALL AND MEDIUM SIZED COMPANIES AS WELL AS PRIVATE EQUITY AND VENTURE-BACKED COMPANIES, EXTENSIVELY IN THE RENEWABLE AND ALTERNATIVE ENERGY SECTORS.

Dec 7

SEATTLE

4pm

EXCLUSIVE EVENT

TBA

Perkins Coie and Ernst & Young will host an event in Seattle.